



FOR IMMEDIATE RELEASE

SUMMARY:

Bonita Bay remodeling company, Progressive Builders debuts new eBook, “12 Design Ideas for your Southwest Florida Home”. Homeowners are provided with remodeling possibilities that suggest affordable ways to improve their current home’s function and style and value.

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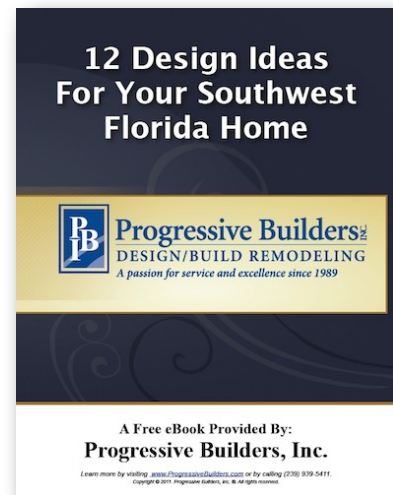
BONITA SPRINGS, FLORIDA (January 27, 2012) In today’s real estate market, homeowners are looking to protect the value of their home, while also having to manage the changing needs of their family and lifestyle. In an attempt to help balance these issues, Bonita Bay remodeling company, Progressive Builders, has just released the eBook [12 Design Ideas for Your Southwest Florida Home](#).

“Updating your space and improving functionality can protect the value of your property,” explained [Michael Spreckelmeier](#), owner of Progressive Builders. “Whether your goal is to remain in a good position for a faster resale or simply to make your home more usable for personal use, professional remodeling contractors can assist with assessing your needs.”

Studies have shown that well designed remodeling projects can net upwards of 78% return on investment and therefore a more affordable option than buying a new home. Whether a home needs a kitchen or bathroom update, or just some fresh ideas, **12 Design Ideas for Your Southwest Florida Home** is a good tool for the discerning homeowner. This eBook addresses such issues as staying true to a home’s style, repurposing space, and remodeling costs. Many design styles are considered from Florida Contemporary and Mediterranean to Old Florida Historic.

“Extraordinary homes don’t just happen...they are well planned and crafted with care,” said Spreckelmeier, “Our goal in publishing this eBook is to help our readers explore the possibility of transforming their home from ordinary to exquisite.”

This eBook is currently FREE to download at ProgressiveBuilders.com/ebooks.



ABOUT PROGRESSIVE BUILDERS:

[Progressive Builders, Inc.](#) is a Bonita Bay remodeling company that specializes in creating beautiful spaces from concept to completion. Their work areas include Estero, Bonita Springs, Naples, Fort Myers, Sanibel & Captiva islands. Progressive Builders can offer you [complete home renovations](#), [outdoor entertainment spaces](#), [room additions](#), and [interior renovations](#) that include [bathrooms](#) and [kitchens](#).